EANET/IG28/4/1/P

AGENDA ITEM 4/1
Updates on EANET Core Activities
Secretariat for the EANET

The Twenty-eighth Session of the Intergovernmental Meeting (IG28)
on the Acid Deposition Monitoring Network in East Asia (EANET)
24-26 November 2026, Niigata, Japan (Hybrid)

INTRODUCTION

- Document 4/1 provides updates on:
  - **EANET Core Activities in 2025 not reported to IG27** (from Oct to Dec 2025)
  - **EANET Core Activities in 2026 from January to October 2026**
  - **Digital Data Report** for the EANET from January to September 2026
  - **Result from the 2026 Communication Survey**

- This presentation highlights the report of Core Activities conducted by the Secretariat for the EANET



2025 Core Activities Highlights

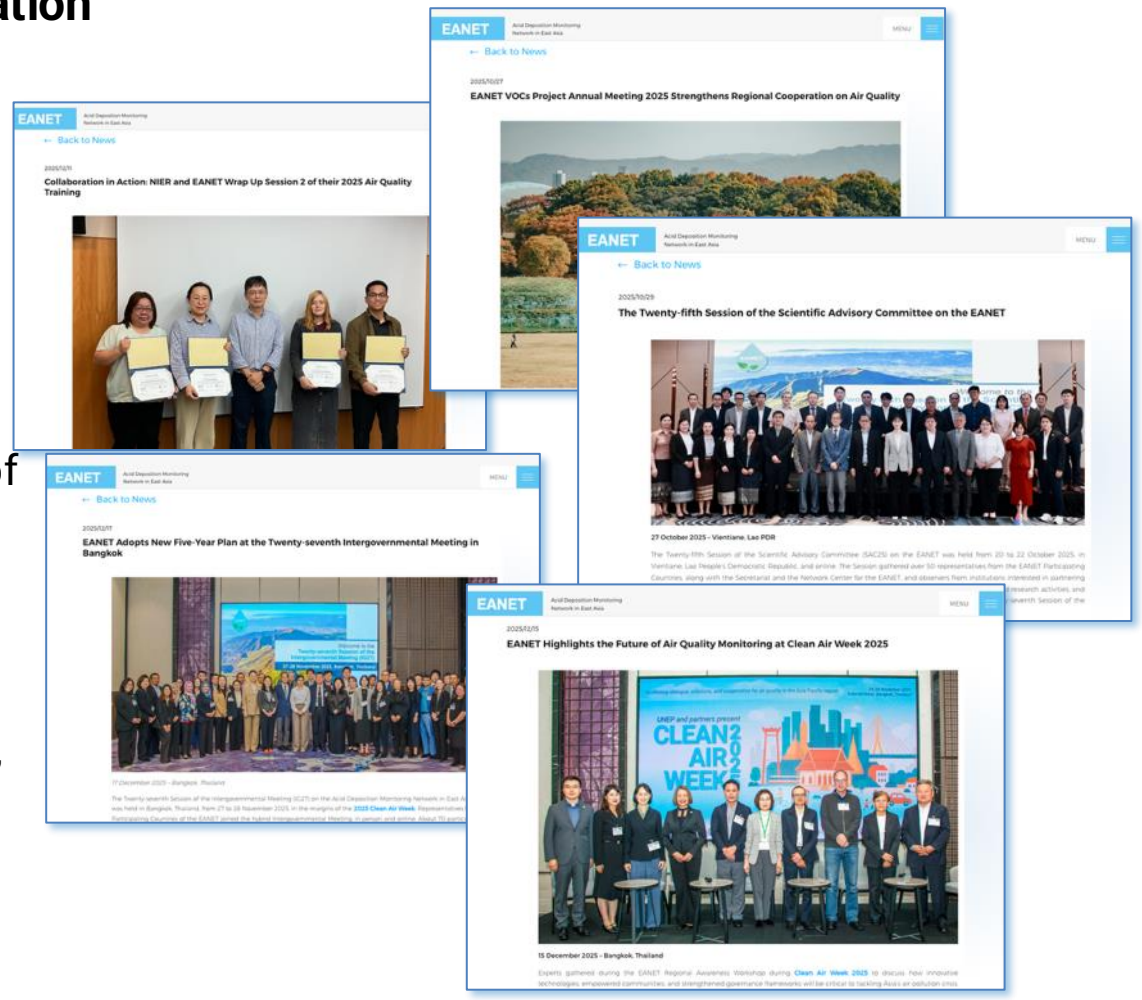
Implemented by the Secretariat (*Oct-Dec 2025*)

2025 CORE ACTIVITIES IMPLEMENTED BY THE SECRETARIAT (*Oct-Dec 2025*)

Objective 2: Promotion of data utilization and dissemination

ACTIVITY 8: REGULAR UPDATING OF THE WEBSITE

- ✓ **9 web-stories and posts** to promote webinars, published on EANET website
- ✓ Communication activities (web stories, the updates of the webpages, the updates of the home page, updates of the events etc..) were implemented to increase the usefulness of the website to the audience, and the **results were monitored and reviewed** (Digital Data Report and Communication Survey).
- ✓ **Proceedings of SAC25 and IG27** were prepared and uploaded in the Classified Documents' and Meeting Reports' public section of EANET website.
- ✓ **EANET website hosting, domain, and plugins** have been regularly updated and maintained in 2025.



2025 CORE ACTIVITIES IMPLEMENTED BY THE SECRETARIAT (*Oct-Dec 2025*)

Objective 4: Enhancement of outreach activities

ACTIVITY 10: PROMOTION OF PUBLIC AWARENESS



- ✓ **The EANET Regional Awareness Workshop "Next-Generation Air Quality Monitoring: Technologies, Communities, and Governance for Clean Air"** was held on 26 November 2025 in Bangkok, Thailand, as part of Clean air Week 2025. 100 participants joined the event in person.
- ✓ **EANET Newsletter Volume 36** was published on EANET website and shared via email to 763 subscribers.
- ✓ **763 subscribers** received the bi-monthly EANET email updates EANET's latest Updates – October and December 2025 campaigns.

2025 CORE ACTIVITIES IMPLEMENTED BY THE SECRETARIAT (*Oct-Dec 2025*)

Objective 5: Enhancement of cooperation and collaboration

ACTIVITY 11: ARRANGEMENTS FOR THE EANET SESSIONS



SAC25, Vientiane, 20-22 October 2025



IG27, Bangkok, 27-28 November 2025

✓ The IG27 approved the **EANET Medium-Term Plan (MTP) (2026–2030)**



2026 Core Activities Highlights

Implemented by the Secretariat (*Jan-Oct 2026*)

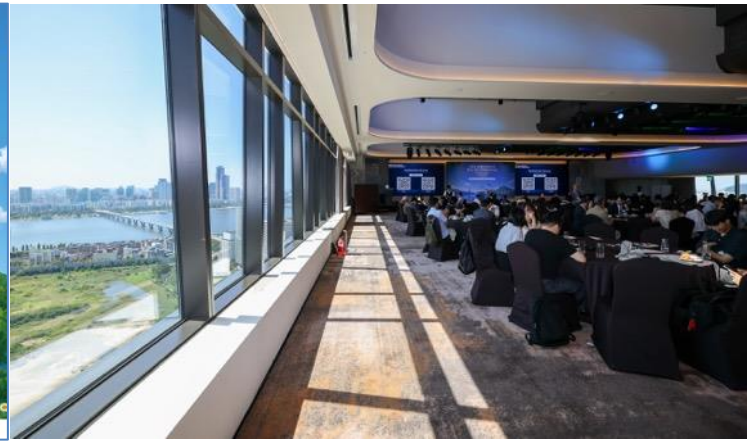
2026 CORE ACTIVITIES IMPLEMENTED BY THE SECRETARIAT (*Jan-Oct 2026*)

OUTCOME 2. DECISION-MAKERS AT LOCAL, NATIONAL AND REGIONAL LEVELS HAVE INCREASED ACCESS TO EVIDENCE BASED POLICY RELEVANT INFORMATION

Activity 9. Contribution to "Science-Policy Dialogue" led by partners

- ✓ The Secretariat and the National Air Emission Inventory and Research Center (NAIR) of the Ministry of Climate, Energy and Environment, Republic of Korea, UNEP, and the North-East Asian Clean Air Partnership (NEACAP), co organized the the **2026 Blue Sky Symposium** held in Seoul, Republic of Korea, on 7 September 2026, including the EANET Session which served as the **EANET Regional Awareness Workshop in 2026**.
- ✓ The event brought together 244 in-person participants and gathered over 900 views online.







2026 CORE ACTIVITIES IMPLEMENTED BY THE SECRETARIAT (*Jan-Oct 2026*)

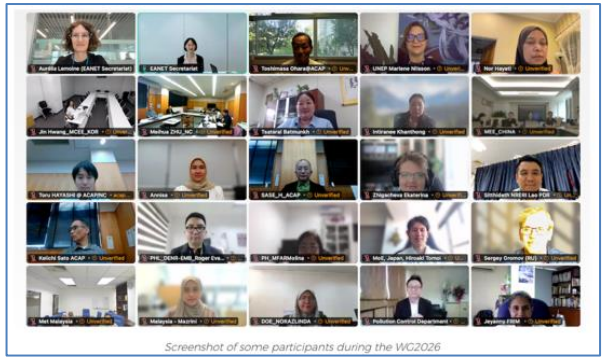
OUTCOME 3. COOPERATION ON THE ISSUES RELATED TO AIR POLLUTION IN THE PRIORITY AREAS AND ATMOSPHERIC DEPOSITION IN EAST ASIA IS INCREASED

Activity12. Intergovernmental process to advance EANET's work through IG, SAC and other subsidiary bodies

Activity13. Establish and carry out cooperation with national entities and international institutions

Activity14. Carry out technical exchange on air pollution treatment method

- ✓ EANET Key meetings: **WG2026** was completed on 4-5 August (online), the **SAC26** on 20-22 October in Kuala Lumpur, Malaysia, and preparation is ongoing for **IG28**
- ✓ EANET **Project Fund Pipeline Repository** has been updated
- ✓ The Secretariat has supported the French National Research Institute for Sustainable Development (IRD) to get in touch with the NFPs in the Mekong Region regarding cooperation on the **SOOT-SEA project**
- ✓ A needs assessment survey for the **Technical Exchange on air pollution treatment method** has been sent out to all EANET representatives on 10 November 2026.



Screenshot of some participants during the WG2026



2026 CORE ACTIVITIES IMPLEMENTED BY THE SECRETARIAT (*Jan-Oct 2026*)

OUTCOME 3. COOPERATION ON THE ISSUES RELATED TO AIR POLLUTION IN THE PRIORITY AREAS AND ATMOSPHERIC DEPOSITION IN EAST ASIA IS INCREASED

Activity15. Organize the EANET regional awareness workshop

Activity16. Statement/s delivered by EANET during relevant international or IG forums

Activity17. Outreach and promotion of EANET's work and achievements at national, regional, global events

- ✓ The EANET Regional Awareness Workshop took place as part of the **Symposium on International Day of Clean Air for blue skies 2026** to be held in Seoul, Republic of Korea, on 7 September 2026.
- ✓ The Secretariat delivered the **EANET's Statement during ESCAP's 9th Session of the Committee on Environment and Development (CED-9)** in Bangkok, Thailand on 2 July 2026
- ✓ **EANET was presented during several sessions at BAQ26,** including through the participation of Thailand's SAC Member to the Plenary on 13 March 2026, co-organized by ESCAP and UNEP.



Committee on Environment and Development, Ninth Session (Day 1 - Afternoon)


Prof. Sarawut speaking during the plenary panel on 13 March 2026

2026 CORE ACTIVITIES IMPLEMENTED BY THE SECRETARIAT (*Jan-Oct 2026*)

OUTCOME 3. COOPERATION ON THE ISSUES RELATED TO AIR POLLUTION IN THE PRIORITY AREAS AND ATMOSPHERIC DEPOSITION IN EAST ASIA IS INCREASED

Activity18. Regular mapping of funding opportunities and donor interests aligned with EANET, including calendar of funding opportunities

Activity19. Jointly develop at least two proposals to contribute to delivery of MTP outcomes

- ✓ A calendar of Funding Opportunities has been created online in April 2026 on EANET website through **the webpage Air Quality Funding Opportunities**.
- ✓ The Secretariat has initiated discussions with several international organizations during BAQ26 on 11-13 March including ADB, ESCAP, the World Bank, C40 and Clean Air Fund, among others on future collaboration opportunities.
- ✓ EANET was presented during the Global Clean Air Dialogue held in Istanbul Türkiye on 23-24 September.







Dr. HU (above) and Ms. Siwaporn (right) during the Global Clean Air Dialogue in Istanbul

2026 CORE ACTIVITIES IMPLEMENTED BY THE SECRETARIAT (*Jan-Oct 2026*)

OUTCOME 3. COOPERATION ON THE ISSUES RELATED TO AIR POLLUTION IN THE PRIORITY AREAS AND ATMOSPHERIC DEPOSITION IN EAST ASIA IS INCREASED

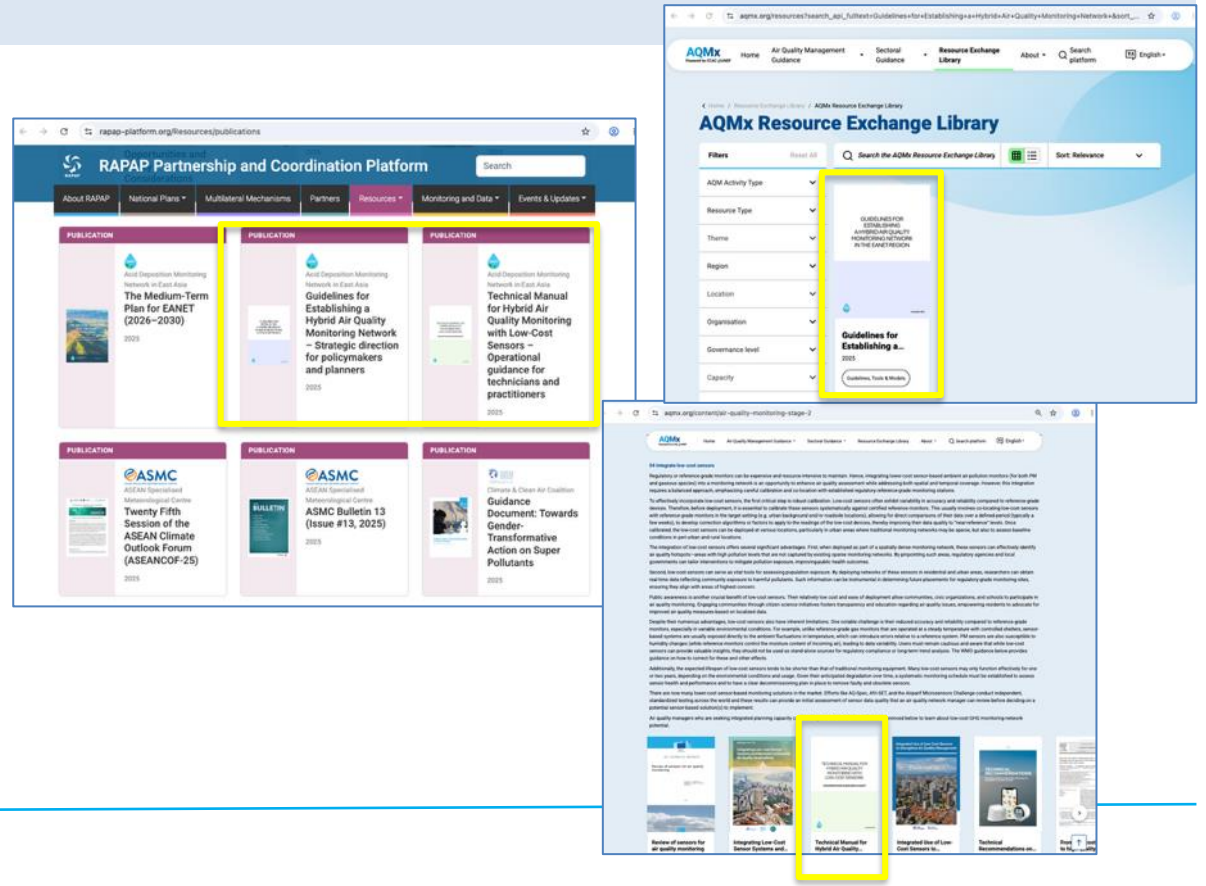
Activity 20. Up-to-date and wide online presence of EANET through regularly updated EANET newsletter, website, and social media platforms

✓A Communication Strategy and Plan was developed for EANET in 2026. One of the key focus is to widely promote **Guidelines for Establishing a Hybrid Air Quality Monitoring Network** and the **Technical Manual for Hybrid Air Quality Monitoring with Low-Cost Sensors**

✓**20 web stories** were published on EANET website

✓**EANET Newsletter Volume 37** was published on EANET website and shared via email to 761 subscribers.

✓**Over 750 subscribers** received the bi-monthly EANET email updates EANET's latest Updates – February, April, June, August and October 2026 campaigns.



2026 CORE ACTIVITIES IMPLEMENTED BY THE SECRETARIAT (*Jan-Oct 2026*)

OUTCOME 3. COOPERATION ON THE ISSUES RELATED TO AIR POLLUTION IN THE PRIORITY AREAS AND ATMOSPHERIC DEPOSITION IN EAST ASIA IS INCREASED

Activity 21. Increased visibility through Op-eds written by Chair or EANET Champions (such as NFPs) on EANET projects cooperation, or success stories

- ✓ The Secretariat worked closely with the Network Center for the distribution of a press release for the 25th anniversary of the EANET.
- ✓ Ms. Yujeong Kim, Senior Programme Management Officer at UNEP, and EANET Ad Interim Coordinator, was interviewed by the Korean media Kyunghyang Shinmun in October 2026, including a presentation on EANET.
- ✓ Co-organized with Indonesia's Ministry of Environment, and with support from the Network Center, **the National Awareness Workshop Understanding Air Pollution and its Sources, Weather, Climate, and Topography in Indonesia** was held on 4 September 2026 in Jakarta, Indonesia, back-to-back with the STM27 meeting.

Activity 22.
Organize at least one national awareness workshop





2026
Digital Data Report & Communication Survey

HIGHLIGHTS | DIGITAL DATA REVIEW FROM JANUARY TO SEPTEMBER 2026

January to September 2026

Key Metrics

19K
Website Users

4.3K+
EANET Docs Downloaded

814
Newsletter Subscribers (stable)

7.1K
LinkedIn Impressions

Also Notable

- ✓ **Top pages:** the Homepage, the Publication page, the Site Information page, News, the Homepage in Japanese.
- ✓ **Top download:** MTP for EANET (2026–2030) — 276 downloads
- ✓ **Top LinkedIn post:** Coordinator Recruitment — 1.3K impressions, 32 clicks

Suggestions to improve EANET online outreach

1 Enhance LinkedIn Strategy

✓ Post regularly with engaging visuals and direct links
✓ Share personal stories, expert quotes, project impacts
✓ Target environmental professionals in Participating Countries

2 Increase Website Engagement

✓ Share personal stories, expert interviews, project impacts
✓ Add interactive elements like maps or an interactive dashboard
✓ Use short explainer videos to simplify key reports

3 Grow Email Subscriber Base

✓ Add visible signup prompts across the site
✓ Strengthen newsletter calls-to-action

HIGHLIGHTS | COMMUNICATION SURVEY RESULTS 2026

Survey Results Summary

Key Metrics

16%
Response rate

87.5%
Use the EANET website to stay informed (most used channel)

8.1/10
Average usefulness of the EANET website

7.6/10
Average usefulness of EANET communication products

Also Notable

✓ **Respondents:** mainly National QA/QC Managers (37.5%), Contact Persons (25%) and SAC Members (18.8%)

✓ **Preferred engagement channel:** EANET website (37.5%), email updates (31.3%), direct contact with the Secretariat/Network Center (18.8%)

✓ **Requested topics and products:** **$PM_{2.5}$, ozone, nitrogen management, satellite data, low-cost sensors, technical webinars, policy briefs, infographics**

✓ **Website improvements suggested:** **easier access to historical monitoring data, standardized data exports, publishing all activities, better organization and readability, reviewing the network/website name**

✓ **Additional feedback:** one respondent suggested expanding capacity-building workshops and more technical exchange webinars and onsite activities among monitoring centers and research institutions

ACTION REQUIRED

The IG28 is invited to review the document “Progress Report of the EANET Core Activities since the IG27” and may wish to discuss, make comments and suggestions, provide guidance and endorse the report, as appropriate.

Thank you

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